

# Workforce Development Initiative

## Governor Andrew M. Cuomo



Office of  
Workforce  
Development

# New York's Economy and Labor Market

- 4% statewide unemployment rate in August 2019; 3.8% outside of NYS
- 8.3 million private sector jobs
- REDC process has awarded \$6.1 billion awarded through 7,300 projects over 8 years across the state
- 362,000 job openings expected annually over next 10 years
  
- Health care, retail and education have largest share of jobs; but retail sector jobs are shrinking and low-wage, low-skill jobs dominate expected growth
- Automation, the gig economy, and competitiveness of lower-wage locations in US and abroad continue to reshape employment
- Unemployment and opportunity uneven across populations and regions



# Workforce Development Initiative - Overview

Governor Cuomo announced in 2018 State of the State and implemented in FY 2019 Enacted Budget, with an enhanced focus on outcomes, employers, and strengthening economic growth

1. New Executive Office of Workforce Development (OWD) created to coordinate, improve transparency of, and reduce barriers-to-entry for state workforce development programs
2. Data-centric approach, through expanding innovative data analysis on labor market needs and program performance throughout state
3. New \$175 million Workforce Development Initiative Consolidated Funding Application (CFA) with funding from 5 state agencies
  - Two-phase, NO-DEADLINE funding application process that engages REDCs



# CFA Funding Eligibility

WEBSITE: [www.ny.gov/workforcedevelopment](http://www.ny.gov/workforcedevelopment)

Successful applicants will have a clearly articulated proposal that addresses a regional workforce problem and comprehensive implementation strategy.

In addition, applications may be evaluated based on the following criteria:

- The role of local and regional partners, particularly employers;
- Project cost; the extent of leveraged funds;
- Performance targets that are measurable and achievable;
- Transferable nature of the training or accreditation;
- Improving the flexibility of workforce systems to address industry needs;
- Serving populations with barriers to career advancement



# Workforce Funding Options

## Public-Private Partnerships to Advance 21st Century Skills (SUNY / CUNY)

A mix of capital and operational funding to expand the infrastructure and capacity of SUNY and CUNY to produce skilled talent that meets the needs of regional employers.

Four SUNY / CUNY programs that provide funding for:

- *SUNY / CUNY 2020*: Capital costs including building of classroom / training lab space; technology upgrades; equipment purchases
- *Job Linkage*: Industry-engaged curriculum development, data analysis, or experiential learning in regionally significant or growing industries
- *Workforce Development*: Business/industry-partnered training workshops
- *Apprenticeship Program*: Development and operation of Registered Apprenticeship programs in growing or in-demand industries



# Workforce Funding Options

## Employer-Driven Skills (ESD, DOL, NYSERDA)

Funding will expand employer investment in a skilled workforce pipeline.

ESD Employee Training Incentive Program previously was included in REDC CFA process, and incents employers to invest in incumbent worker training

NYS Department of Labor (DOL) Unemployed/Underemployed Worker Training program funds efforts to support full or part-time employment for unemployed or underemployed works

New York State Energy Research Development Authority (NYSERDA) funds focus on building operations and maintenance programs



# Workforce Funding Options

## Workforce Solutions (DOL, Pay for Success)

Provide flexible funding for innovative workforce development projects. Funds will support strategic regional efforts that meet businesses workforce challenges including:

- Addressing long-term industry needs
- Improve regional talent pipelines
- Enhance flexibility and adaptability of local workforce entities, and
- Expand apprenticeships.

Some funds (Pay for Success) subject to requirement that individuals trained remain in jobs for at least 6 months to receive full state funding.



**QUESTIONS?**

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