



2024 NEW YORK STATE INNOVATION SUMMIT SPONSORSHIP OPPORTUNITIES



NEW YORK STATE INNOVATION SUMMIT

SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR

\$12,000 (Limit of 2)

- Opportunity to address audience prior to Lunch (5 minutes)
- Opportunity to include marketing materials on each table during lunch
- Full-page ad in the program booklet
- Logo on the event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Sponsor spotlight on social media
- Exhibit table at the event
- Logo on lunch event signage
- Sponsor-provided video played during breaks
- List of attendees sent (1) week prior to the event
- (6) event tickets

BREAKFAST SPONSOR

\$8,500 (Limit of 2)

- Opportunity to address audience in during the conference (5 minutes)
- Opportunity to include marketing materials on each table during breakfast
- Full-page ad in the program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Sponsor spotlight on social media
- Exhibit table at the event
- Logo on event signage during breakfast
- Sponsor-provided video played during breaks
- List of attendees sent (1) week prior to event
- (4) event tickets

RECEPTION SPONSOR

\$10,000 (Limit of 1)

- Opportunity to address audience prior to reception (5 minutes)
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Exhibit table at event
- Logo and banner on event signage featured at reception
- Sponsor spotlight on social media
- Full-page ad in program book
- Sponsored beverage
- Sponsor-provided video played during breaks
- List of attendees sent (1) week prior to event
- (4) event tickets

HEADSHOT SPONSOR

\$8,000 (Limit of 1)

- Opportunity to address audience during the conference (3 minutes)
- Opportunity to include marketing materials around headshot station
- Half-page ad in the program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Sponsor spotlight on social media
- Exhibit table at the event
- Logo on event signage near the photo booth
- Video of company's choice plus ad displayed on TV outside the photo booth
- List of attendees sent (1) week prior to event
- Email sent to attendees with download links for headshots to include sponsor blurb and logo
- (3) event tickets

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SPONSORSHIP OPPORTUNITIES

COFFEE & BREAK SPONSOR

\$7,500 (Limit of 2)

- Opportunity to address audience during conference (3 minutes)
- Opportunity to include marketing materials at registration area
- Half-page ad in the program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Sponsor spotlight on social media
- Exhibit table at the event
- Logo on event signage during breaks
- Sponsor-provided video played during breaks
- List of attendees sent (1) week prior to event
- (3) event tickets

CHARGING STATION SPONSOR

\$6,000 (Limit of 2)

- Opportunity to address audience during conference (2 minutes)
- Opportunity to include marketing materials around charging station
- Half-page ad in the program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Sponsor spotlight on social media
- Exhibit table at event
- Logo on event signage near charging station
- Sponsor-provided video played during breaks
- List of attendees sent (1) week prior to event
- (2) event tickets

SPONSOR A STARTUP

\$6,500 (Limit of 1)

- Opportunity to address audience during conference (3 minutes)
- Opportunity to bring sponsored start-up to conference
- Opportunity to include marketing materials in registration area (both companies)
- Half-page ad in program booklet (both companies)
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion (both companies)
- Sponsor spotlight on social media (both companies)
- Exhibit table for both sponsor and startup ((1) each)
- Sponsor- and startup-provided video played during breaks ((1) each)
- List of attendees sent a week prior to event
- (6) event tickets ((3) for sponsor, (3) for startup)

CONFERENCE BAG SPONSOR

\$5,000 (Limit of 1)

- Logo on conference bag
- Opportunity to include marketing materials at registration area
- Half-page ad in the program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Sponsor spotlight on social media
- Exhibit table at the event
- Sponsor-provided video played during breaks
- Logo on event signage
- List of attendees sent (1) week prior to event
- (2) event tickets

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SPONSORSHIP OPPORTUNITIES

LANYARD SPONSOR

\$4,500 (Limit of 1)

- Exclusive logo on lanyards
- Opportunity to include marketing materials at registration area
- Half-page ad in the program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Exhibit table at event
- Logo on event signage
- List of attendees sent (1) week prior to event
- (2) event tickets

SOLD OUT

WI-FI SPONSOR

\$3,500 (Limit of 1)

- Wi-Fi network named after Sponsor
- Opportunity to include marketing materials at registration area
- Half-page ad in the program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Exhibit table at event
- Logo on event signage
- (2) event tickets

If you're interested in sponsorship or you have any questions, please reach out to info@fuzehub.com.

2024 New York State Innovation Summit Sponsorships					
	 UNDERWRITER \$25,000	PLATINUM \$15,000	 GOLD \$8,5000	SILVER \$5,500	 BRONZE \$3,500
Logo on select pages on website and program book	Yes	Yes	Yes	Yes	Yes
Logo on marketing materials and in email promotion	Yes	Yes	Yes	Yes	Yes
Exhibit table at the event	Yes	Yes	Yes	Yes	Yes
Event tickets	12 Event Tickets	8 Event Tickets	6 Event Tickets	3 Event Tickets	2 Event Tickets
Your logo on event signage	Yes	Yes	Yes	Yes	Yes
Sponsor spotlight on social media	Yes	Yes	Yes	Yes	
List of attendees sent a week prior to the event	Yes	Yes	Yes	Yes	
Video of company's choice to be played during breaks	Yes	Yes	Yes	Yes	
Opportunity to include marketing materials at registration area	Yes	Yes	Yes	Yes	
Ad placement in program book	Full Page Back Cover	Full Page Ad, Inside	Full Page Ad	Half Page Ad	
Opportunity to address audience	15 Minute Address	5 Minute Address	3 Minute Address		
Logo on stage, behind the speaker podium	Yes	Yes	Yes		
Speaker or moderator during a breakout session	Yes	Yes			