



2026 NEW YORK STATE INNOVATION SUMMIT

# SPONSORSHIP OPPORTUNITIES

Modified December 4, 2025.  
Regularly edited for sponsorship availability updates and changes.

HOSTED BY



# NEW YORK STATE INNOVATION SUMMIT

## SPONSORSHIP OPPORTUNITIES

### COMMERCIALIZATION COMPETITION

\$15,000 (Limit of 2)

- Opportunity to address audience prior to Awards Ceremony (5 minutes)
- Sponsor representative to assist in presenting Commercialization Competition Awards (great photo opportunity)
- Opportunity to include marketing materials on all event seats/tables
- Full-page ad in program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Sponsor spotlight on social media
- Exhibit table in exhibit hall
- Logo on event signage
- Sponsor-provided video played at breaks and on website
- (6) event tickets

### LUNCH SPONSOR

\$12,000 (Limit of 2)

- Opportunity to address audience prior to Lunch (5 minutes)
- Opportunity to include marketing materials on each table during lunch
- Full-page ad in program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Sponsor spotlight on social media
- Exhibit table in exhibit hall
- Logo on lunch event signage
- Sponsor-provided video played at breaks and on website
- (6) event tickets

### RECEPTION SPONSOR

\$10,000 (Limit of 1)

- Opportunity to address audience prior to reception (5 minutes)
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Exhibit table in exhibit hall
- Logo and banner on event signage featured at reception
- Sponsor spotlight on social media
- Full-page ad in program book
- Sponsored beverage
- Sponsor-provided video played at breaks and on website
- (4) event tickets

### BREAKFAST SPONSOR

\$8,500 (Limit of 2)

- Opportunity to address audience in during conference (5 minutes)
- Opportunity to include marketing materials on each table during breakfast
- Full-page ad in program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Sponsor spotlight on social media
- Exhibit table in exhibit hall
- Logo on event signage during breakfast
- Sponsor-provided video played at breaks and on website
- (4) event tickets

If you're interested in custom sponsorship or you have any questions, please reach out to [info@fuzehub.com](mailto:info@fuzehub.com).

# NEW YORK STATE INNOVATION SUMMIT SPONSORSHIP OPPORTUNITIES

**SOLD OUT**

## HEADSHOT SPONSOR

\$8,000 (Limit of 1)

- Opportunity to address audience during conference (3 minutes)
- Opportunity to include marketing materials around headshot station
- Half-page ad in program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Sponsor spotlight on social media
- Exhibit table in exhibit hall
- Logo on event signage near photo booth
- Video of company's choice displayed on TV outside the photo booth
- Email sent to attendees with download links for headshots to include sponsor blurb and logo
- (3) event tickets

## SPONSOR A STARTUP

\$6,500

- Opportunity to address audience during conference (3 minutes)
- Opportunity to bring sponsored startup to conference
- Opportunity to include marketing materials in registration area (both sponsor and startup)
- Half-page ad in program booklet (both sponsor and startup)
- Logo on event landing page, registration page, and program book (both sponsor and startup)
- Logo on marketing materials and in email promotion (both sponsor and startup)
- Sponsor spotlight on social media (both sponsor and startup)
- Exhibit table for both sponsor and startup ((1) each)
- Sponsor-provided video played at breaks and on website ((1) each)
- (6) event tickets ((3) for sponsor, (3) for startup)

## COFFEE & BREAK SPONSOR

\$7,500

- Opportunity to address audience during conference (3 minutes)
- Opportunity to include marketing materials at registration area
- Half-page ad in program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Sponsor spotlight on social media
- Exhibit table in exhibit hall
- Logo on event signage during breaks
- Sponsor-provided video played at breaks and on website
- (3) event tickets



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## SPONSORSHIP OPPORTUNITIES

**SOLD OUT**

### CHARGING STATION SPONSOR

\$6,000 (Limit of 2)

- Opportunity to address audience during conference (2 minutes)
- Opportunity to include marketing materials around charging station
- Half-page ad in program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Sponsor spotlight on social media
- Exhibit table in exhibit hall
- Logo on event signage near charging station
- Sponsor-provided video played at breaks and on website
- (2) event tickets

### LANYARD SPONSOR

\$4,500 (Limit of 1)

- Exclusive logo on lanyards
- Opportunity to include marketing materials at registration area
- Half-page ad in program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Exhibit table at event
- Logo on event signage
- (2) event tickets

**SOLD OUT**

### CONFERENCE BAG SPONSOR

\$5,000 (Limit of 1)

- Logo on conference bag
- Opportunity to include marketing materials at registration area
- Half-page ad in program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Sponsor spotlight on social media
- Exhibit table in exhibit hall
- Sponsor-provided video played at breaks and on website
- Logo on event signage
- (2) event tickets

**SOLD OUT**

### WI-FI SPONSOR

\$3,500 (Limit of 1)

- Wi-Fi network named after Sponsor
- Opportunity to include marketing materials at registration area
- Half-page ad in program booklet
- Logo on event landing page, registration page, and program book
- Logo on marketing materials and in email promotion
- Exhibit table in exhibit hall
- Logo on event signage
- (2) event tickets

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	<b>UNDERWRITER</b> \$25,000	<b>PLATINUM</b> \$15,000	<b>GOLD</b> \$8,500	<b>SILVER</b> \$5,500	<b>BRONZE</b> \$3,500
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Logo on select pages on website and program	Yes	Yes	Yes	Yes	Yes
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Logo on marketing materials and in email promotion	Yes	Yes	Yes	Yes	Yes
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Exhibit table in exhibit hall	Yes	Yes	Yes	Yes	Yes
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Event tickets	<b>12 Event Tickets</b>	<b>8 Event Tickets</b>	<b>6 Event Tickets</b>	<b>3 Event Tickets</b>	<b>2 Event Tickets</b>
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Logo on event signage	Yes	Yes	Yes	Yes	Yes
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Sponsor spotlight on social media	Yes	Yes	Yes	Yes	
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Video of company's choice to be played at breaks and on website	Yes	Yes	Yes	Yes	
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Opportunity to include marketing materials at registration area	Yes	Yes	Yes	Yes	
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Ad placement in program	<b>Full Page Ad</b>	<b>Full Page Ad</b>	<b>Full Page Ad</b>	<b>Half Page Ad</b>	
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Opportunity to address audience	<b>15 Minute Address</b>	<b>5 Minute Address</b>	<b>3 Minute Address</b>		
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Speaker or moderator during one (1) breakout session	Yes	Yes			
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